

# Friends for Life

BUILDING RELATIONSHIPS  
THAT LEAD TO FAITH IN GOD

the **'friendship factor'** in **winning** people to the Christian faith

“I've always felt there's been a need for a resource that doesn't rely on a bunch of 'ought-to's' or 'should-do's' but instead inspires the 'want to'.”  
**Sharyn Saggs, Director of Training, Salvation Army**  
East Auckland, New Zealand

## What is 'Friends for Life'?

Friends for Life is a four week video experience to help Christians understand the importance of the 'friendship factor' in winning people to the Christian faith. Designed specifically for contemporary 21st Century churches 'Friends for Life' teaches the most powerful techniques available for reaching the unchurched.

The spread of the Christian faith has a lot to do with relationships. So many people who decide to follow Jesus, can point to the influence of another person -whether it's a family member, a friend, or someone who seemed to cross their path at a divinely appointed time, with just the right message.

For all that, the big 'E' word – evangelism – seems to present a barrier to lots of Christ-followers. Why? Perhaps it's because evangelism has gotten itself a bad name!

For some people, it conjures up a lot of negative stereotypes, or images of someone far more confident than they'll ever be.

'Friends for Life' is not an intensive and guilt-ridden program to try to spiritually blackmail people into becoming something they're not!

Friends for Life majors on the art of building relationships with non-Christians. Using eye-opening interviews with effective soul-winners as well as people who've been led to faith, Rob Harley discovers how important the building of friendships really is for those who desire to win their friends to Christianity.

The four week series provides a video presentation that gives lots of food for thought, and during the presentation, there are one or two opportunities to stop the video so discussion can occur.

**Friends for Life** Kit contains 2 Videos, 1 Leaders Guide and 5 Participants Guides. Additional Participants Guides and Leaders Guides can be purchased as needed.

## What does the course cover?

- Week 1 Learning how to be real.
- Week 2 The language of genuine friendship.
- Week 3 Expert advice on building relationships.
- Week 4 A friend at the finish line.



**Friends for Life** is produced and hosted by journalist Rob Harley producer of the award-winning TV series 'Extreme Close Up' - which tells inspiring stories about the role of faith and courage in the lives of ordinary people. Through Friends for Life, Rob will introduce us to a number of people who have built relationships that have won people to the Christian Faith, but also will interview those with whom the relationship was built.



Also available **Journeys** - a five week video journey exploring the Christian faith through real people, amazing stories and changed lives. Designed to introduce interested 'spectators' to Christianity, utilising a unique blend of stories about faith, told by regular people whose lives have been impacted by God.

[www.greatjourneys.org](http://www.greatjourneys.org)

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